

KEY VIRTUALIZATION TRENDS 2020



TREND 1: CLOUD ADOPTION IS ON THE RISE

The global public cloud service market will reach

\$266 Bn

by 2020

More than **45%** organizations will shift to cloud within 2 years



TREND 2: VIRTUALIZATION ADOPTION IS PACING UP

The adoption rate for the virtualization categories

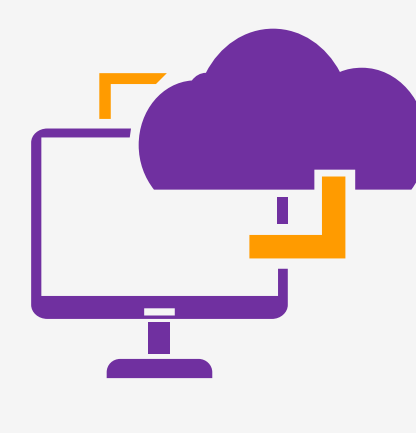
Storage



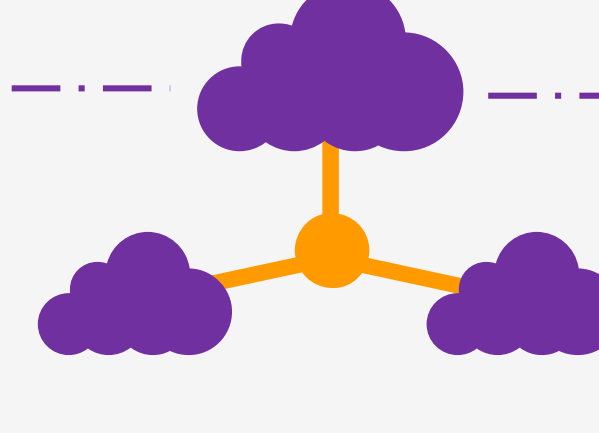
Application



Desktops



Data and Network



will grow by more than **10%** within 2 years

By 2021, most organizations will replace legacy infrastructure and adopt virtualization.

TREND 3: USE OF STORAGE AND APPLICATION VIRTUALIZATION

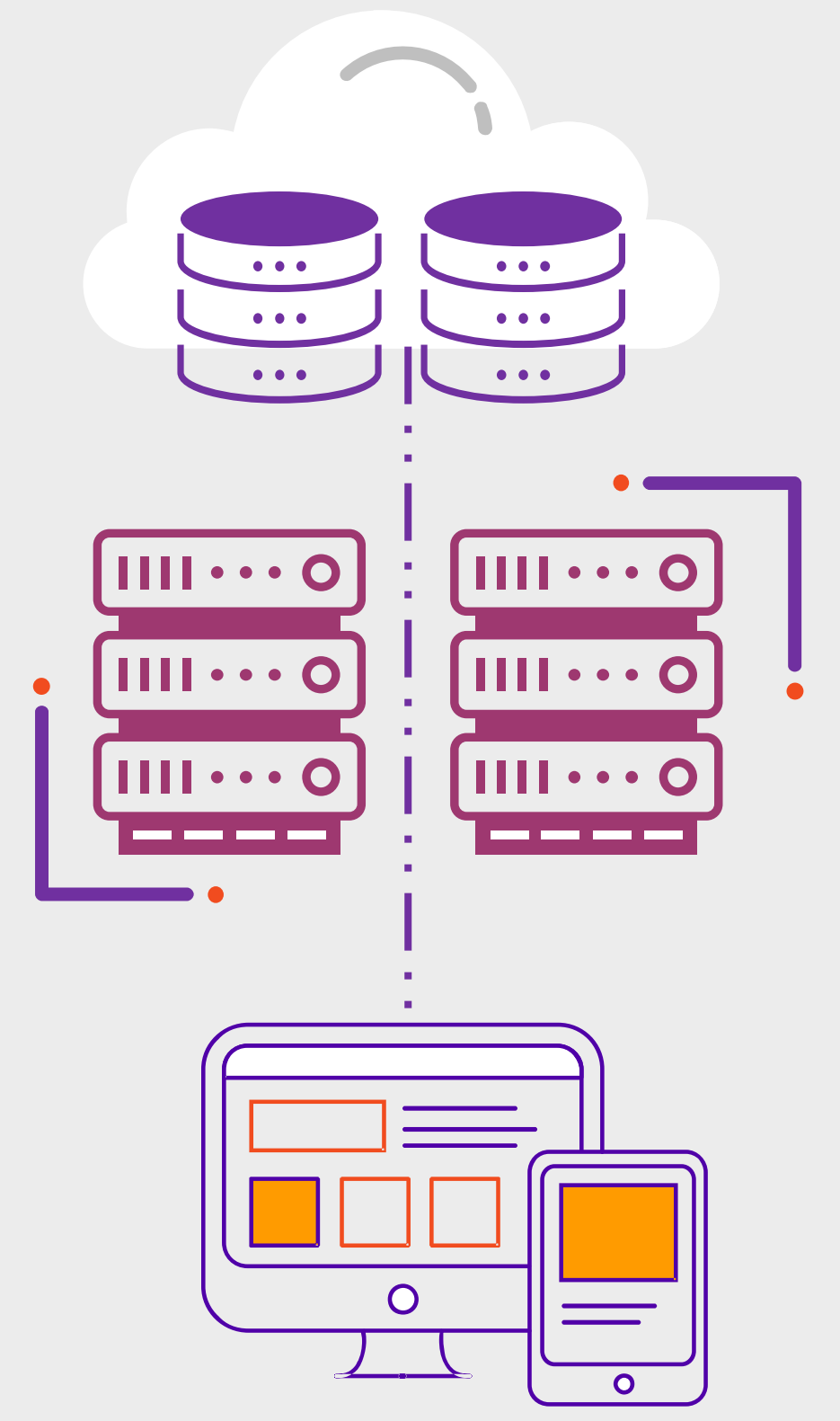
50% of the organizations in North America and Europe would implement storage and application virtualization within 2 years.

By 2021, the adoption rate for application virtualization is expected to grow by

17%

Adoption rate for Storage and Network Virtualization categories are also expected to grow more than

12%



TREND 4: TIGHTENED SECURITY

The interconnectedness of the virtual environments create an opportunity for hackers. Security measures and policies will be updated to combat advance hacking.



TREND 5: FOCUS ON PERFORMANCE ISSUES

Implementing virtualization without adequate planning and trained resources may lead to performance issues. Using strategies like Load Testing and VM performance will help to prevent performance issues.



Data Source:

Gartner - <https://www.gartner.com/en/newsroom/press-releases/2019-11-13-gartner-forecasts-worldwide-public-cloud-revenue-to-grow-17-percent-in-2020>

Spiceworks - <https://www.spiceworks.com/marketing/reports/state-of-virtualization/>

Learn How Anunta can accelerate your EUC transformation and deliver unmatched end-user experience for your always connected workforce.

Anunta® is a leading provider of End-User Computing (EUC) solutions that help enterprises address today's application delivery challenges by migrating from traditional client-server architecture to a unified desktop and application services environment. Our solutions are focused on simplifying IT and maximizing performance and availability at the user end, at an optimum cost.

www.anuntatech.com

sales@anuntatech.com

Follow us on:

